

WHAT IS CLAIMED IS:

1. A package having a panel applied thereto that produces an enhanced three-dimensional image of desired graphics, comprising:
a box having a front wall, a back wall and opposing side walls foldably connected
5 to the front wall, said foldably connected front wall and side walls defining corners; and
said panel extending over said front wall and wrapping around at least one said corner into at least one of said side walls, and comprising a lens that produces said three-dimensional image of graphics printed thereon when viewed.
2. A package as claimed in claim 1, wherein:
the lens is a lenticular lens.
3. A package as claimed in claim 2, wherein:
the lens extends continuously across a portion of the front wall and over an adjoining portion of both said side walls.
4. A package as claimed in claim 1, wherein:
an opening is formed in said front wall and said at least one side wall; and
the lens comprises an insert secured to an inside surface of said front wall and said at least one side wall, covering said opening from inside said box.
5. A package as claimed in claim 3, wherein:
an opening extends across said front wall and into both said side walls; and
the lens comprises an insert secured to an inside surface of said front wall and said side walls, covering said opening from inside said box.
6. A package as claimed in claim 5, wherein:
said opening is rectangularly shaped; and
said lens insert is shaped complementally to the opening and is larger than said

opening so that it extends at marginal edge portions beyond the edges of said opening, said
5 marginal edge portions being secured to said inside surface.

7. A package as claimed in claim 6, wherein:
notches are formed in the marginal edges of said lens insert in locations
corresponding to the foldable connection between said front wall and said side walls.

8. A blank for making a box having a lens insert that produces three-
dimensional images of graphics printed on the lens insert, said blank comprising:
a generally rectangular first panel having opposite side edges and opposite end
edges, and that forms a front wall in an erected box;
5 second and third panels foldably connected along one edge to respective opposite
side edges of the first panel, and that form the side walls in an erected box;
a fourth panel foldably connected along one edge to an adjacent edge of the second
panel, said fourth panel forming the back wall in an erected box; and
a lens panel affixed to said first panel and to at least one of said second and third
10 panels, whereby said lens panel wraps around an edge of a box erected from said blank,
said lens panel being operative to produce a three-dimensional image of graphics applied
to the lens panel.

9. A blank as claimed in claim 8, wherein:
a cut-out is in the first panel and said at least one of said second and third panels,
forming an opening extending across the first panel and into said at least one of said
second and third panels in an erected box; and
5 the lens panel spans said cut-out, extending at marginal edges thereof beyond the
edges of the cut-out, said lens panel being secured to a surface of said first panel and said
at least one of said second and third panels that is interior of a box erected from the blank,
whereby the lens panel is behind said opening in an erected box.

10. A blank as claimed in claim 9, wherein:
said cut-out extends through the opposite side edges of the first panel and into the
5 adjacent second and third panels.

11. A blank as claimed in claim 10, wherein:
said fourth panel has substantially the same dimensions as the first panel.

12. A blank as claimed in claim 11, wherein:
said second and third panels are substantially identical.

13. A blank as claimed in claim 12, wherein:
a glue flap is foldably joined along an edge of the fourth panel, opposite its
connection with the second panel, and in the erected box is adhesively secured to the
third panel, which forms an opposite side wall in an erected box; and
5 end closure flaps are foldably connected to opposite end edges of the first, second
and third panels for closing the ends of the box when it is erected.

14. A blank for making a box having a lens insert that produces three-
dimensional images of graphics printed on the lens insert, said blank comprising:
a generally rectangular first panel having opposite side edges and opposite end
edges, and that forms a front wall in an erected box;
5 second and third panels foldably connected along one edge to respective opposite
side edges of the first panel, and that form the side walls in an erected box;
a fourth panel foldably connected along one edge to an adjacent edge of the second
panel, said fourth panel forming the back wall in an erected box;
a cut-out in at least said first panel, forming an opening through at least said first
10 panel in an erected box; and
a lens panel affixed to a surface of said first panel that is interior of a box erected
from said blank, said lens panel being larger than said cut-out, and operative to produce a
three-dimensional image of graphics applied to the lens panel.